

New LG Group corporate website

Jo Miller

18 May 2011

www.local.gov.uk

Mission and purpose

- To be the place to go if you work in or with councils
- To provide timely, relevant content, and to connect with the best experts
- To encourage membership

Types of user

A



Type A: Bob Jones

Member of public

Bob is a citizen. He is **NOT** part of any council or the LG Group

B



Type B: Jane Smith

Bromley Councillor

Bromley Council is **NOT A MEMBER** of the current Local Government Association (LGA)

C



Type C: Hugh Ford

LGA Member

Cheshire Councillor

Cheshire Council **IS A MEMBER** of the current Local Government Association (LGA)

D



Type D: Mary Collins

Head teacher, Stephen Hawkins school

The Stephen Hawkins school **SUBSCRIBES** to the Local Government Employer (LGE) service

E



Type E: John Marshall

LGA Member

Leeds Council HR officer

Leeds Council **IS A MEMBER** of the LGA and also **SUBSCRIBES** to the LGE service

F



Type F: Kate Davies

LGA Member

Leeds Council data quality manager

Leeds Council **IS A MEMBER** of the LGA and also **SUBSCRIBES** to the LGE service, however her job means she **CAN'T** access the LGE service

G



Type G: Carol Thomas

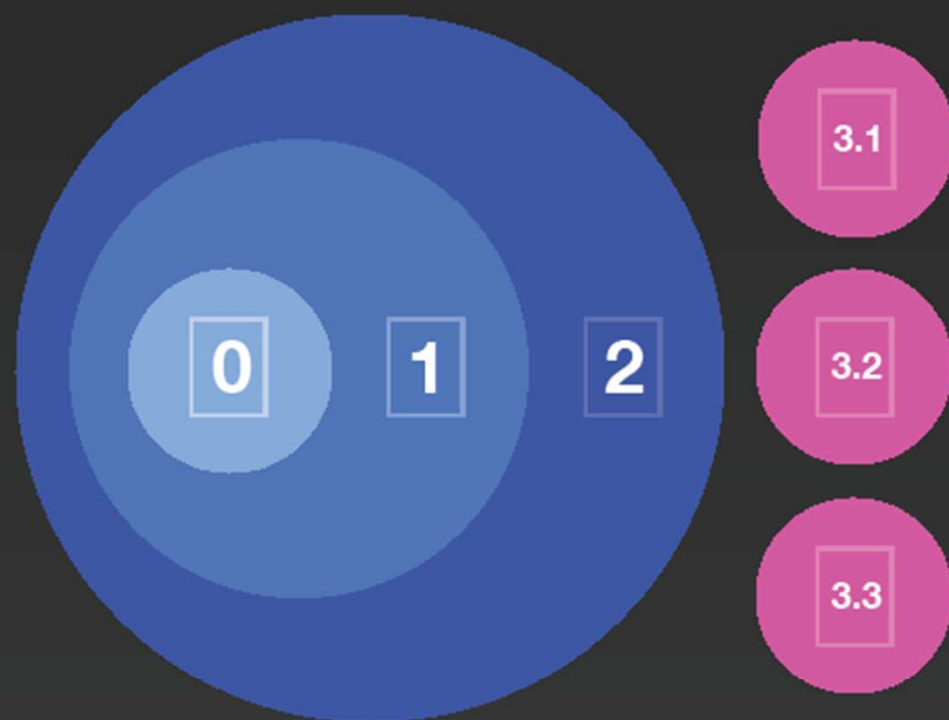
Doncaster Council HR officer

Doncaster Council is **NOT A MEMBER** of the LGA, but it **SUBSCRIBES** to the LGE service

Types of content








Key:

- 0** **Content 0: For everyone**
This can be accessed by any member of the public regardless of whether they work for a council or not.
- 1** **Content 1: For all local authorities**
Only available to you if you work for or represent a local authority
- 2** **Content 2: For LGA members**
Only available if you work for a local authority **AND** your council is an LGA member
- 3** **Content 3: For subscribers**
Available if you're a subscriber of that particular service, it may not matter if you work for a council or not. Also there could be multiple types of content 3 - e.g 3.1 could be Regulations, 3.2 could be Employers etc.



* Diagram shows that Content 1 also includes Content 0 and Content 2 includes 1 and 0. However subscribing to Content 3 doesn't necessarily mean you can access 1 and 2

Who can see which content ...

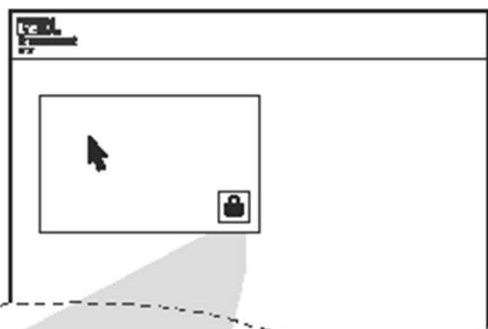
							
0	✓ (open to everyone)	✓ (open to everyone)	✓ (open to everyone)	✓ (open to everyone)	✓ (open to everyone)	✓ (open to everyone)	✓ (open to everyone)
1	✗ (not part of a council)	✓ (part of a council)	✓ (part of a council)	✗ (not part of a council)	✓ (part of a council)	✓ (part of a council)	✓ (part of a council)
2	✗ (n/a)	✗ (council is not LGA member)	✓ (council is LGA member)	✗ (council is not LGA member)	✓ (council is LGA member)	✓ (council is LGA member)	✗ (council is not LGA member)
3	✗ (not a subscriber)	✗ (council is not a subscriber)	✗ (council is not a subscriber)	✓ (school is a subscriber)	✓ (council is a subscriber)	✗ (job title doesn't allow her to view this)	✓ (council is a subscriber)

The experience for a member

1. Kate Davies (F) arrives at site, she is signed out and clicks on a piece of content ...



Kate Davies
Leeds Council data
quality manager
Member



3. She's prompted to sign in ...

Please sign in ...

Username/Email:

Password:

Sign in



2. The content has a marking on it to indicate it is locked and cannot be viewed by everyone

4. If she's cleared then she goes straight to the unlocked page ...



5. Once signed in, all content is either then ...



Unmarked
(it can be viewed by anyone)



Unlocked
(it requires authorisation to view but you can look at it)



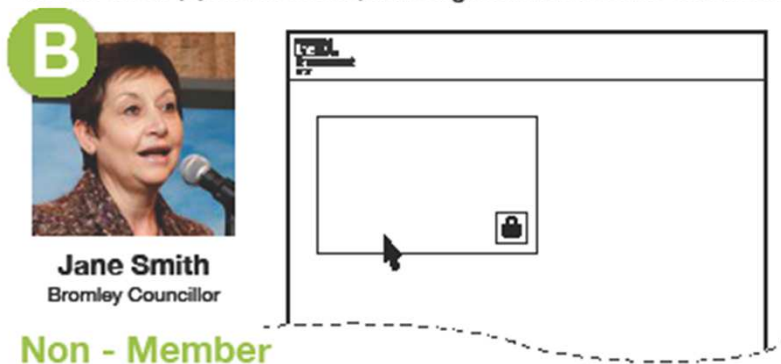
Locked
(it isn't available for you - unless you haven't signed in yet)



Invisible
(Content is very sensitive so even a teaser like a headline cannot be shown)

The experience for a non member

1. Jane Smith (B) arrives at site, she's signed out and clicks on a locked piece of content ...



2. She's prompted to sign in ...

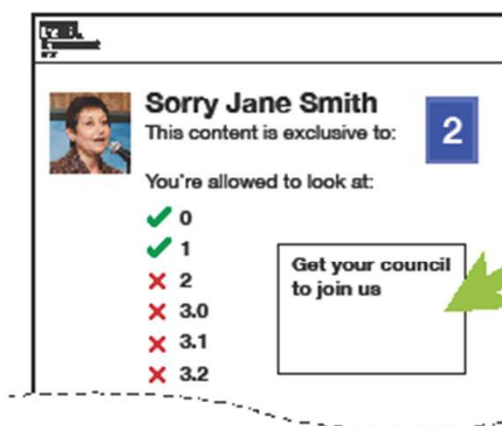
Please sign in ...

Username/Email:

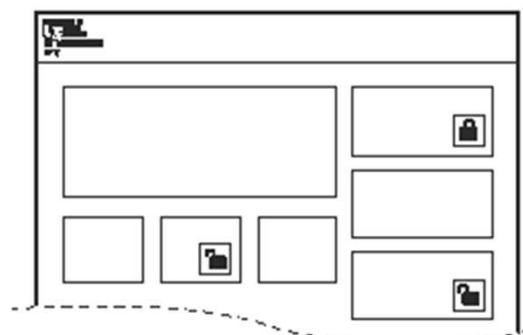
Password:

Sign in

3. As content is type 2 (for LGA member councils only) Jane Smith cannot view the piece. However she may be prompted to get her council to become a member? ...



4. Also the rest of the site now clearly shows her what she can and can't look at





How we're making a difference
Our work for local authorities

Today: Police social responsibility report



14th January 2011
The cross-party LGA believes local accountability on policing needs to be improved and communities should be given a say in policing. However we do not believe introducing Commissioners is the best way to do this since it could fragment local partnerships, and weaken the ability of the police, councils and other public services to cut crime. The LGA has developed an alternative model, based on existing best practice, for improving police accountability in England/Games.

[Policing, Commissioners](#)
[Comments \(12\)](#)

Daily briefing

- Councillors
- Councils cut management costs
14th January 2011
 - Budget announcement: Councillors feedback
14th January 2011
 - Cabinet Office on public bodies reform
14th January 2011
- [MORE FOR COUNCILLORS](#)

Political groups

- Conservative Group
- Labour Group
- Liberal Group
- Independent Group

Events

- APR 15 Putting the Big Society into practice
London
 - APR 16 Putting the Big Society into practice
London
 - APR 21 Smith Square debate
London
- [MORE EVENTS](#)

First magazine

The X Factor
Next week voters will be asked whether they want to keep the current 'first past the post' voting system for the Westminster Parliament or switch to the alternative vote. First asked the opposing campaigns to set out their views.

[MORE FROM FIRST MAGAZINE](#)

Most viewed

- [24 hours](#)
- [7 days](#)
- [Future or destination management organisations](#)
24th January 2010
- [Councils helping each other to deliver efficient library services](#)
24th January 2010
- [Local Connectivity Working Group](#)
24th January 2010
- [Councils helping each other to deliver efficient library services](#)
24th January 2010
- [Local Connectivity Working Group](#)
24th January 2010

Environmental and housing



Updated: The Energy Efficiency Scheme
14th January 2011
The Carbon Reduction Commitment (CRC) is an obligatory emissions trading scheme covering non-energy intensive users in both public and private sectors.

[CRC](#)
[Comments \(2\)](#)

Safer and stronger communities



Dangerous dogs consultation
15th January 2011
Response to the Defra consultation looking at the key questions and activities affecting local councils and local communities.

[Defra, Dangerous Dogs](#)
[Comments](#)

European and international



Latest: Energy funding available from the EU
14th January 2011
LG Group has lobbied on behalf of the sector to ensure councils are eligible to apply for the funding. The formal launch will take place at the end of March 2011.

[European Union](#)

Recent news on:

- Children and young people
- Community wellbeing
- Culture, tourism and sport
- Economy and transport
- Environment and housing
- European and international
- Improvement
- LGA executive
- LGA group
- Safer and stronger communities
- Workforce



Education White Paper
15th January 2011
On 24 November 2010 the Government laid out its plans for reform of the schools system in its White Paper "The Importance of Teaching".



Valuing young voices
15th January 2011
On 24 November 2010 the Government laid out its plans for reform of the schools system in its White Paper "The Importance of Teaching".



Education for young offenders
15th January 2011
On 24 November 2010 the Government laid out its plans for reform of the schools system in its White Paper "The Importance of Teaching".



Local influence on schools
15th January 2011
On 24 November 2010 the Government laid out its plans for reform of the schools system in its White Paper "The Importance of Teaching".



Staffing issues
15th January 2011
On 24 November 2010 the Government laid out its plans for reform of the schools system in its White Paper "The Importance of Teaching".



Education White Paper
15th January 2011
On 24 November 2010 the Government laid out its plans for reform of the schools system in its White Paper "The Importance of Teaching".



Hidden talents and young people
15th January 2011
On 24 November 2010 the Government laid out its plans for reform of the schools system in its White Paper "The Importance of Teaching".



Education White Paper
15th January 2011
On 24 November 2010 the Government laid out its plans for reform of the schools system in its White Paper "The Importance of Teaching".

[MORE ON CHILDREN AND YOUNG PEOPLE](#)



How we're making a difference
Our work for local authorities

Topics

- Children and young people
- Community wellbeing
- Culture, tourism and sport
- Economy and transport
- Environment and housing
- European and international
- Improvement
- LGA executive
- LGA group
- Safer and stronger communities
- Workforce

Home / Topics / Environment and housing / Climate change / Why your council should consider sustainable energy

Why your council should consider sustainable energy

Local authorities have a central role to play in sustainable energy. From August 2010 local authorities have had the right to sell electricity, thereby allowing them to set up energy companies. The bottom line is – renewable energy is an investment opportunity for local government.

Climate change

- Climate change
- Waste
- Water



A blueprint for green living: Hockerton Housing Project in Nottinghamshire

Contents in this page

- Introduction to energy planning
- Funding energy projects
- Biomass
- Combined heat and power
- District heating
- Energy from waste
- Heat pumps
- Hydropower
- Solar panels – photovoltaics
- Wind turbines
- Good practice library for compare renewables
- A-Z compare renewables glossary
- Why your council should consider sustainable energy

Introduction to energy planning

Even where involvement in an energy project is limited, local authorities can play a coordinating or supporting role. This could enable other project developers to recognise and take projects forward. For example, they can help communities identify projects and set up appropriate business structures – such as a community interest company (CIC). Or they can help low income groups to benefit from the feed-in tariff by installing photovoltaic (solar) panels on public sector housing.

For more introductory information on councils and sustainable energy see the guide, 'Sustainable energy options: How do you choose the right solutions for your area?' This booklet summarises the experiences of the councils that are featured as case studies in the Compare renewables resource, discussing their motivation for initiating energy projects and some of the lessons that they learned through the process. The guide is aimed at local authority strategic leaders, specifically: elected members, portfolio holders and senior officers

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For more introductory information on councils and sustainable energy see the guide, 'Sustainable

Search within the About section

Search

Key information

Councils should consider the following opportunities:

Invest to earn - The opportunities for generating secure long-term revenue streams from investment in energy projects are significant.

Industry and employment – Local authority led energy projects are more likely to generate more local jobs or skills base since the council will have greater control over the choice of project.

Documents

- Sustainable energy options: how do you choose the right solutions for your area?
14th January 2011

Tags

- Biomass
- District heating
- Heat pumps
- Hydropower
- Solar panels



How we're making a difference
Our work for local authorities

- News and features:
- LG in the press
 - Press releases
 - Bulletins
 - News
 - First online
 - Features
 - Opinion
 - Letters
 - Cartoon
 - Archive

Home / News and features / First online

firstonline



Search within the News section

Online Exclusive: The X Factor

14th January 2011
This referendum will shape the future of democracy in Britain, and I will be voting against AV because it is expensive, complex and unfair. The alternative vote breaks the principle of one person, one vote. Voters are asked to rank candidates but if you voted for one of the two main parties your vote just sits there, having been counted once, while those who vote for the fringe parties have their vote counted again and again.

- Alternate voting
- Comments (12)

In Features:



Updated: Making voices heard

14th January 2011
The LGA's work in Parliament continues, with lobbying taking place to ensure the views of councils and councillors are heard. The energy bill was passing through the House of Commons

- House of Commons
- Comments (2)

In Opinion:



Nature budgets to support people

14th January 2011
'Supporting people' is all about helping vulnerable people to live as independently as possible. But with £10m cuts proposed for the 'Supporting people' budget, we will see the amount of support for older people.

- House of Commons
- Comments (2)

In Opinion:



Making it pay

14th January 2011
Challenges to senior management pay are reasonable – but they will not obviate the need for councils to reduce budgets for services, writes Rob Whiteman. With further news of job losses owing to reductions.

- Budget cuts
- Comments (2)

Cartoon:



Stress management for councillors

[MORE CARTOONS](#)

In Letters:

Nicotine addition

2nd January 2011
In 'Smoking: no bulls' I noticed that none of your councillors were coming up with any remedies, they were just looking for that elusive 'somebody' in the phrase 'somebody should do something'.

Yes to unitaries

2nd January 2011
It makes economic sense, if nothing else, to scrap the present three-tier system and revert to a two-tier system of unitary councils with strengthened town and parish councils.

Parish fools

2nd January 2011
May I congratulate you on your April Fool letter. It was only after I had read it twice, still wondering at the rather simplistic view of the writer, that I realised it was the 1 April issue.

[MORE LETTERS](#)

Archive:

Issue: 482

30th October 2010
Protecting children: An age of austerity: analysis of the spending review, Focus on Europe, getting waste laws right.

Issue: 481

23rd October 2010
Spending review: special News and initial reactions, 'Put people first' says LGA, Local accountability.

Issue: 480

30th October 2010
Calling time on bargain booze offers, Removing the ring fences on council funding, Energy efficiency.

[FULL ARCHIVE](#)

Contact us

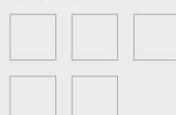
Email: info@lga.gov.uk
Telephone: 020 7664 3000
Fax: 020 7664 3000

Local Government House
Smith Square
London
SW1P 3HZ
[View in GMaps](#)

Useful links

- Useful link number 1
- Useful link number 2
- Useful link number 3
- Useful link number 4
- Useful link number 5
- Useful link number 6
- Useful link number 7
- Useful link number 8
- Useful link number 9

Our Partners



How we're making a difference
Our work for local authorities

- Events:
- Upcoming events
 - Past events
 - Other events we're attending

Home / Events / Upcoming events

Updated: LG Group Housing Seminar

London - 9th June 2011

Update: Peter Davidson added as speaker

The role of local government in housing is changing, significant reforms to housing policy, finance, planning and welfare support will mean that councillors and housing practitioners will increasingly need to work in new ways to promote growth and support residents.



Come to hear from the Housing Minister Grant Shapps MP on the key government reforms and discuss what this means for your area at this event for councillors with responsibility for housing and adult social care.

The event will provide delegates with an opportunity to:

- Reflect, discuss and exchange ideas with peers on what the reforms mean for your area.
- Discuss the new homes bonus, affordable rent and finance reform.
- Receive more details about government policies to increase housing supply.
- Discuss the crucial role of elected members in making this work for your local area.

Who should attend: This event is open only to councillors with responsibility for Housing and Adult Social Care from LGA member councils. Please note: places will be allocated on a first-come first-served basis according to capacity, book early to avoid disappointment. Cancellation policy: If you are unable to attend you must advise us in writing on or before Thursday 26 May 2011. LGA member delegates who do not turn up on the day or send a substitute Councillor will incur an administration charge of £75 + VAT per person, whatever the circumstances e.g. changes to delegates' personal circumstances, inclement weather, transport delays or any other reasons outside the LG Group's control. In this case you will be invoiced after the event.

Key speakers:

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Search the Events section

Search

Key information

Date and time:
Monday 9th June 2011

Venue:
Smith Square Conference Centre,
Smith Square,
London,
SW1P 3HZ

Cost (ex VAT):
Non-members: £150.00
Members: FREE

[Book tickets](#)

Location



Venue:
Smith Square Conference Centre,
Local Government House,
Smith Square,
London,
SW1P 3HZ

[VIEW IN GOOGLE MAPS](#)

Attending

- Baroness Ritchie
Kent CC
- Jon Richards
Solihull CC
- Emily Harris
Leicester CC
- Graham Smith
Manchester CC
- Mike Huckleby
Kent CC

[VIEW ALL \(124\)](#)

Contact us

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Useful links

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- Useful link number 6
- Useful link number 7
- Useful link number 8
- Useful link number 9

Our Partners



What this means

- More dynamic and proactive positioning and content presentation
- LG Group leading the agenda
- Exposes membership benefits like never before
- Creates an opportunity for new, additional subscription services
- Initial website to go live end June 2011 (in time for LG Group Annual Conference)

Any questions?